

Please amend the Title so that it reads:

**COATING FOR TREATING SUBSTRATES FOR INK JET PRINTING INCLUDING
IMBIBING SOLUTION FOR ENHANCED IMAGE VISUALIZATION AND RETENTION**

Please amend the Application as follows:

In the claims:

Claim 1 (twice amended): An aqueous coating formulation containing solids, for enhancing image visualization and retention of reactive dye-based inks, consisting essentially of:

- a) a cationic homopolymer or copolymer,
- b) a cationic or non-ionic fabric softener; and
- c) urea, and
- d) an ingredient selected from the group consisting of sodium bicarbonate, sodium carbonate and combinations thereof.

Claim 4 (amended): The aqueous coating formulation of claim 1 further consisting essentially of a latex binder.

Claim 10 (twice amended): An aqueous imbibing solution, for enhancing image visualization and retention of reactive dye-based inks consisting essentially of:

- a) an ingredient selected from the group consisting of sodium bicarbonate, sodium carbonate, and combinations thereof, and,
- b) urea.